

تعیین ارزش اطلاعات در توجیه سیستمهای پشتیبان تصمیم

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1950

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1970

(Laudon and Starbuck 1996, 3923)

(Simon et al 1987, 12)

(McLeod 1995, 18)

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(Mcleod 1995, 25-26, 736)

(Floyed, Charles, and Davis 1989, 482)

(Turban and Aronson 1998, 774)

(Post and Anderson 2000, 135)

(Turabn, McLean, and Wetherbe 1996, 563)

(Ward, Taylor, and Bond 1996, 215)

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(Turban, McLean,

.and Wetherbe 1996, 40-44; McLeod 1995, 18-19)

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[6] 6

" "(Turban, McLean, and Wetherbe 1996, 394-395)

[7] 7

(Zuboff () [9]9 () [8]8 ()
.1988)

(Ward,

Taylor, and Bond 1996, 215)

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" " " " 1971

(Gorry and Scott

Morton 1971)

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(Floyed, Charles, and Davis

1989, 482)

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(Turban,

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Mclean, and Wetherbe 1996, 546-547)

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(Turban, Mclean, and wetherbe 1996, 392; Laudon and Laudon

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.1988, 679)

(O Brien 2000, 388)

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:(Keen 1993, 63-66)

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(Keen 1993, 66)

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(Post and Anderson 2000, 134)

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(Ahituv

.and Neuman 1990, 44-52)

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(Liebowitaz

:1999, 29-35)

$$Iv = (At - An) - (Lt - Ln) - (Ig + If + Ir + Id + It + Is + Iu)$$

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.(Boisot 1998, 73-76)

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" **.(Braman 1999, 111-117)**

: **.(Mandeville 1999, 164)**

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(Boisot 1998, 42-55)

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EXAMPLE , RESEARCH ARTICLE

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(Boisot 1988, 77-81)

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با نگاهی به مقاله سیروس علی دوستی

Information value.htm